SPECFOOD PRIVATE LIMITED

LOWF® — Livestock Optimization Wellness Feed

CORPORATE PROFILE

LOWF® (Livestock Optimization Wellness Feed) is a fast-growing, research-driven agri-commodity brand dedicated to empowering India's dairy ecosystem, **LOWF** delivers high-performance, scientifically balanced animal feeds and nutritional supplements engineered to boost farmers' profitability in livestock production and improve milk quality (fat & SNF composition).

MESSAGE FROM DIRECTOR



"At LOWF, our mission is simple yet transformative: to deliver optimum animal nutrition solutions that elevate dairy productivity, optimize animal welfare, and ensure maximum profitabilityfor farmingcommunities. Together, we are building a sustainable agricultural future."

Sanchit Taneja — Director, Specfood Private Limited

MISSION, VISION & CORE VALUES

We operate with transparency, honesty, and respect in everything we do. We set high standards for quality, innovation, and customer satisfaction.

1. Integrity, 2. Excellence, 3. Sustainability, 4. Collaboration

We're committed to making a positive impact on the environment and promoting sustainable practices across the feed industry.
Success is built on the power of teamwork. Together, we achieve more.

OUR MOTO - PROSPERITY FOR ALL.

OUR MISSION

To deliver world-class animal nutrition through uncompromising raw material quality, scientific expertise, and efficient nutritional solutions—maximizing animal performance, improving farm economics, and driving sustainable profitability and prosperity for every farmer.

OUR VISION

To create a healthier world by enhancing livestock nutrition and delivering superior-quality animal-derived products that nourish lives and promote well-being.

BUILDING BLOCKS OF SUCCESS

1. Scientific Precision
Formulated withadvanced bypass protein and bypass fat technology to optimize rumen health and metabolic absorption.

2. Farmer Prosperity
Focusedon maximizing Feed Conversion Efficiency (FCE) to lower per-liter production costs for commercial dairy operations.

3. Quality Integrity
Rigorousraw material inspection, NIR testing, and batch traceabilities aligned with multinational benchmarks.

COMPETITIVE BENCHMARKING: SPECFOOD VS. INDUSTRY PEERS

LOWF combines the global scientific rigor of multinational feed giants with local agronomic agility and rapid turnaround in service.

Parameter	Multinational Peers	Specfood LOWF Advantage
Nutritional Science	Advanced global formulation matrix	Equivalent scientific precision tailored to Indian cattle genetics & fodder quality
On-Farm Customization	Standardized product catalog	Agile, region-specific ration recommendations & rapid technical field support
Cost-to-Performance ROI	Premium pricing structure	Optimized price-to-nutrient ratio ensuring faster farmer payback
Channel Relationship	Multi-tiered indirect distribution	Direct relationship & quick response to dealer and farmer queries
Turn around time (TAT)	comparatively longer	Better local reach and support reduces TAT and improve efficiency

WHY PARTNER WITH SPECFOOD?

- **For Dairy Farmers:** Proven milk yield increment, improved fat & SNF, reduced reproductive breakdown, and lower medical intervention expenses.
- **For Dealers & Distributors:** Consistent high-quality feed, strong brand equity, reliable stock availability, dedicated field sales push, and attractive partner margins.
- **For Employees:** Growth-oriented career opportunities, continuous learning and development, a performance-driven culture, recognition of talent, and opportunities to build a rewarding long-term career in the animal nutrition industry..



3. PRECISION RUMINANT PRODUCT PORTFOLIO

LOWF products are formulated using high-grade cereal grains, bypass proteins, bypass fats, balanceddietary fiber, and fortified chelated minerals. Each product is engineered for maximum metabolic bioavailability.

Lifecycle & Speciality Products (Dairy)

Product Name	Target Stage	Product Name	Target Stage
 Calf Starter	Calves (0 to 4 Months)	 Select	Cows producing up to 15L milk/day
 Calf Grower	Calves (4 to 7 Months)	 Ultra 8000	Cows producing up to 25L milk/day
 Heifer	7 Months to 2 Months Pre-Calving	 Platinum 10000	High-yielding cows producing up to 35L milk/day
 Transition	2 Months Pre-Calving to 1 Month Post-Calving	 Buff-Master	Lactating Buffaloes

Calf Starter 0 - 4 Months — **Calf Grower** 4 - 7Months — **Heifer Feed** 7M to Pre-Calve — **Transition** Pre & Post Calving — **Lactation Range** Peak Milk Production

INTRODUCING FARM+

BUILT FOR HEALTH. DESIGNED FOR HIGHER YIELDS.

FARM+ by Specfood is a premium cattle feed developed to support the nutritional needs of dairy animals and help dairy farmers achieve better herd performance. With a focus on balanced nutrition, digestive efficiency, and overall animal well-being, FARM+ aims to support healthy animals and productive dairy farming.

Designed for milk-producing cattle, FARM+ provides nutritional support to help meet the demands of lactation, maintain body condition, and promote efficient utilization of dietary nutrients. Its role in a balanced feeding program is to complement good-quality fodder, clean drinking water, and proper animal management.



LIFECYCLE & SPECIALITY PRODUCTS (SWINE)

Product Name	Target Stage	Feeding Guidelines	Performance Outcomes
 PIG STARTER	3/4 weeks to 8/10 weeks of age	 SOW SURE	22 to 24 weeks of age Start 1 month before forrowing
 PIG GROWER	10 to 16 weeks of age	 PIG FINISHER	16 weeks to slaughter age

OUR INTEGRATED APPROACH TO FEED FORMULATION

At LOWF, we recognize that animal nutrition cannot be optimized by focusing on a single nutrient in isolation. Energy, protein, amino acids, fiber, minerals, vitamins, and rumen function are interconnected components of a balanced feeding program.

KEY AREAS OF FOCUS

Milk Production: Meeting the nutritional demands associated with milk synthesis and lactation.
Feed Efficiency: Supporting the effective utilization of dietary nutrients.
Rumen Function: Promoting appropriate rumen fermentation and digestive health.
Milk Quality: Addressing nutritional factors associated with milk fat and protein production.
Body Condition: Supporting an appropriate balance between nutrient intake, production, and body reserves.
Animal Performance: Providing balanced nutrition for maintenance, growth, and productive functions.
Nutritional Consistency: Promoting balanced feed formulation aligned with the needs of dairy animals.

PILLARS OF OUR FORMULATION

1. **Net Energy for Lactation (NEL) Optimization**
2. **Rumen-Degradable Protein (RDP) Balancing**
3. **Rumen-Undegradable Protein (RUP) Optimization**
4. **Volatile Fatty Acid (VFA) Balancing and Rumen Health**
5. **Amino Acid Balancing and Protein Utilization**



LIFE AT LOWF

More Than Colleagues. One Team. One Family.

At LOWF® Animal Nutrition, we believe that a strong organization is built on more than products and performance — it is built on people, relationships, and a shared vision. Our culture encourages teamwork, mutual respect, continuous learning, and a sense of belonging, bringing individuals together to achieve common goals.

From collaborative discussions at the workplace to on-ground experiences with dairy farmers and channel partners, every interaction strengthens our connections and enriches our journey. We value the unique strengths each team member brings and believe that collective effort creates opportunities for growth, innovation, and lasting impact.

We celebrate achievements together, learn from challenges, and support one another in moving forward. Whether working in the office or connecting with customers in the field, our team shares a common commitment to excellence and the growth of the dairy farming community.



At LOWF, we don't just work together — we grow together.

LIFE AT LOWF

Building Bonds Beyond Work

At LOWF, professional relationships grow into meaningful connections through everyday interactions, shared experiences, and moments of celebration.





Whether it is a team discussion, a friendly conversation, a birthday celebration, or a milestone achievement, we value the moments that bring people closer and create a genuine sense of belonging.

LIFE AT LOWF — Our People. Our Culture. Our Strength.

LIFE AT LOWF

Learning, Growing and Moving Forward

We encourage continuous learning, knowledge sharing, and professional development. Through collaboration, training, practical experiences, and guidance from colleagues, our team continues to build capabilities and embrace new opportunities. We believe that when individuals are encouraged to learn and grow, the entire organization becomes stronger.







OUR COMMITMENT TO THE DAIRY INDUSTRY

At **LOWF**, our commitment extends beyond feed formulation. We aim to contribute to the development of more efficient, productive, and nutritionally informed dairy farming practices.

We believe that well-balanced nutrition can play an important role in supporting animal health, productive performance, and the effective use of available feed resources. Our nutritional philosophy emphasizes scientific understanding, responsible formulation, and attention to the changing requirements of dairy animals.

Our vision is to support better dairy productivity through balanced nutrition, scientific feed formulation, and a continued commitment to animal performance.

At LOWF, we believe that better nutrition creates the foundation for better performance.

QUALITY ASSURANCE & MANUFACTURING STANDARDS

LOWF adheres to stringent Quality Assurance (QA) and Quality Control (QC) protocols at every phase of operations. From raw material intake to finished pellet conditioning, our facilities operate under rigorous manufacturing standards to ensure batch-to-batch consistency.



EVERY BATCH (RAW MATERIAL & MANUFACTURED PRODUCT) IS SCREENED FOR OPTIMUM NUTRIENT AND TOXIN PROFILING

Strict Quality Protocols Matching Global MNC Standards

ON FARM SERVICES

Complete Support for a Healthier & More Productive Farm

Nutrition and ration services

- Free ration balancing
- Dry cow, transition cow
- Nutrition programs.
- Calf and heifer feeding plans.
- Seasonal ration modification.

Feed & Fodder Testing

- Silage quality assessment.
- Feed/fodder proximate analysis.
- Mycotoxin/aflatoxin screening.

Profesional Guidance for Farm Economics Cost of feeding analysis.

- Cost per litre of milk.
- Feed-cost optimisation.
- Fodder-vs-concentrate economics.

Herd Health Support

- Routine herd inspections
- Monitoring and surveillance for potential diseases
- Mastitis screening programme
- Metabolic disease risk assessment
- Deworming and vaccination planning

Farmer Training

- On-farm training.
- Calf management training.
- Transition-cow management.
- TMR preparation and feeding.
- Breeding management programme.
- Quality milk production programme.
- Farmer education through
- seminars and field visits.

Consultancy for Farm Layout Design

- Scientific farm layout planning.
- Shed design and space optimisation.
- Expansion and modernisation planning.
- Complete farm management consultation.



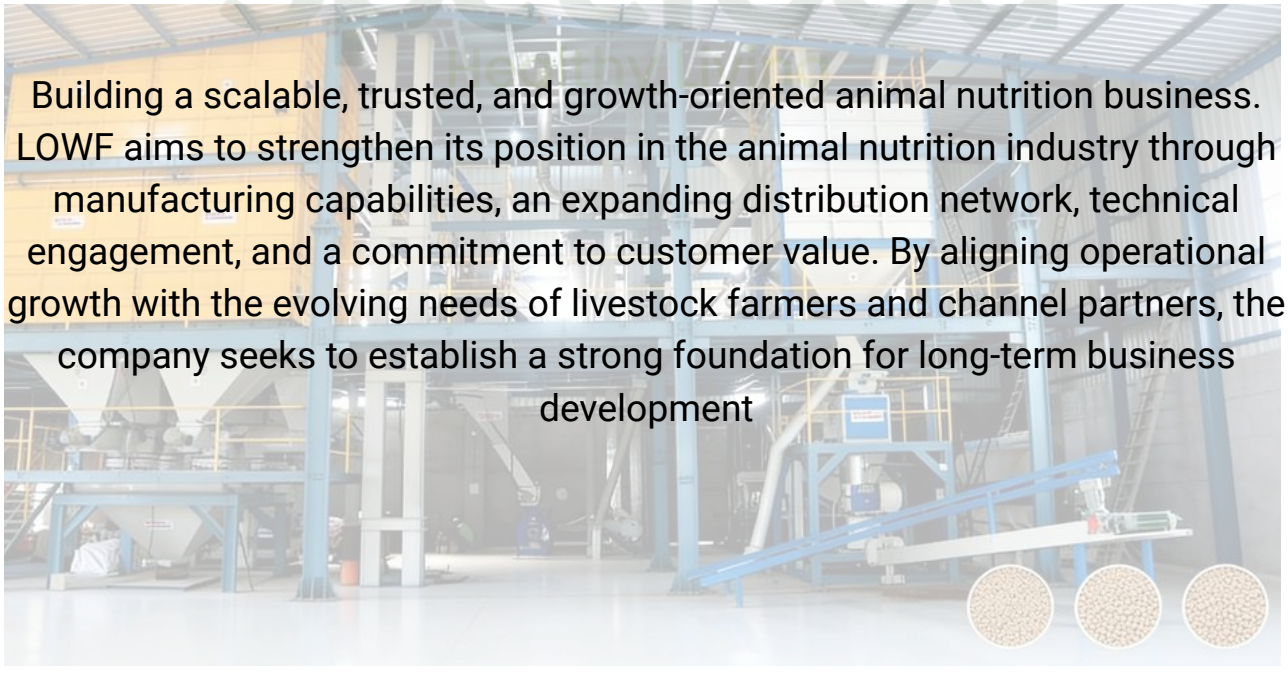
STRATEGIC HORIZON & TARGET 2027

LOWF is executing an aggressive production and market expansion roadmap among Northern and Central India's premier commercial feed brands. Backed by expanding dealer networks, field technical support, and robust supply chain integration, Specfood is on a firm trajectory to achieve market leadership.

KEY EXPANSION PILLARS TO DEC 2027

Strategic Pillar	Implementation Focus	Expected Impact
Manufacturing Expansion	Integration of automated batching, pelleting, and conditioning lines.	Higher throughput & precise nutrient mixing.
Dealer Network Scale	Expanding reach across Punjab, Haryana, Rajasthan, UP & MP.	Reach 250+ active dealer outlets.
Technical Field Services	Deploying area nutritionists for farm-level ration balancing.	Direct farmer trust and product stickiness.
Facility planning	Development of production infrastructure with a planned annual capacity of 100,000 MT.	Enhanced production scalability, improved supply reliability, optimized operating efficiency, and readiness to meet growing market demand.

OUR 2027 VISION



Building a scalable, trusted, and growth-oriented animal nutrition business. LOWF aims to strengthen its position in the animal nutrition industry through manufacturing capabilities, an expanding distribution network, technical engagement, and a commitment to customer value. By aligning operational growth with the evolving needs of livestock farmers and channel partners, the company seeks to establish a strong foundation for long-term business development

BUILD YOUR FUTURE WITH LOWF

Great People. Shared Purpose. Endless Possibilities.

Your Talent Can Make a Difference.

At LOWF Animal Nutrition, we believe that our people are the driving force behind our growth and success. We are always looking for passionate, driven, and talented individuals who are ready to take on new challenges, explore opportunities, and grow with us.

Joining LOWF means becoming part of a team that values collaboration, continuous learning, professional development, and shared achievements.

WHY BUILD YOUR CAREER WITH LOWF?

Growth & Development — Explore opportunities to learn, develop your skills, and advance professionally.
Collaborative Culture — Work alongside a team that values teamwork, trust, and mutual respect.
Meaningful Impact — Contribute to better animal nutrition and the progress of the dairy farming community.
Shared Success — Be part of a growing organization where individual contributions matter.

YOUR NEXT OPPORTUNITY STARTS HERE

Ready to take the next step in your career? We would love to hear from you.

- Email Your Resume: hr@specfood.in
- Call or WhatsApp: +91 70873 09299
- Explore LOWF: https://lowf.in/

Share your resume with us and take the first step towards a rewarding professional journey with LOWF® Animal Nutrition.

CORPORATE DIRECTORY & CONTACT INFO

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Scan for location

LET'S GROW TOGETHER.

Your Ambition. Our Vision. A Stronger Future.